

### THE NEW ENGLAND WATERCOLOR SOCIETY

Fostering Excellence in Aqua Media since 1885

# **2019 Signature Members Show** February 6 - March 3, 2019



### Reception & Awards

Saturday, February 9, 2:00-4:00pm

### **Exhibit Location**

The Guild of Boston Artists 162 Newbury Street Boston, Massachusetts 02116

### **Gallery Hours**

Tuesday-Saturday, 10:30am-5:30pm Sunday, 12:00-4:00pm, Closed Mondays

### Exhibit Juror JEAN HAINES, SWA

### **Show Events**

DOMESTICAL DESIGNATION OF THE PERSON OF THE	Juror Demo	Feb. 2	Jean Haines, SWA, Saturday, 5-7
Opposition of the same of the	Gallery Talks Saturdays 1:00pm	Feb. 23	Gary Tucker Ann Hart, TWS Kristin Stashenko, NWS, RIWS
DESCRIPTION OF STREET	Painting Demos Sundays 1:00pm	Feb. 17	Bill Lane, RIWS Robert Mesrop, AWS Ann Trainor Domingue

For more information, visit
NewEnglandWatercolorSociety.org

Gold Medal, New England Watercolor Society 2018 Signature Members Show, "I Saw Red" by Gerarde Doucette

### **SUBMISSION OF ENTRIES**

- Enter online via the NEWS website at newenglandwatercolorsociety.org/shows.html
- Submit your image as JPG, TIF or PNG files not greater than 4MB. The longer side should be 1,200 pixels or greater.
- Paintings will be sold at the price originally stated by the artist. No changes will be accepted. Please edit your entries carefully.
- · Only one image may be submitted.
- \$30 entry fee (either collected through Smarter Entry or by check when submitting by postal mail)
- · No CD entries, no slides.
- 2019 dues must be paid in advance: <a href="http://www.newenglandwatercolorsociety.org/payDuesForm-Sig.html">http://www.newenglandwatercolorsociety.org/payDuesForm-Sig.html</a>
- If necessary, you may submit by regular mail using the attached registration form. Attach an entry fee check for \$30 made out to NEWS with "2019 SMS" noted on the check. Mail the form and check to Steve Hamlin, PO Box 414, Huntington MA 01050. Postal entries must be postmarked by Jan. 7, 2019. JPG image must be emailed to shamlin@crocker.com by January 7.

#### NOTE

- Submitted JPGs must accurately represent the painting. An online gallery will be created from these images.
   Acceptance and awards will be based on the actual painting that is delivered to the Guild of Boston Artists.
- · It is the obligation of the artist to exhibit submitted work.

### FRAMING OF SUBMITTED WORK

White and off-white mats only. All work must be framed under acrylic (Plexiglas). Wires must be attached so that they are not visible when the work is hanging. No sawtooth hangers allowed. Mat, frame and glazing package must have a professional look and be in "as if new" condition. Work not conforming to regulations WILL NOT BE EXHIBITED. Note - Size limitation of 36 inches in width, based on outside measurement of frame, 36" and not a fraction more.

### **DELIVERY OF SUBMITTED WORK**

- Hand delivered artwork must be received at the Guild of Boston Artists, 162 Newbury Street, Boston, MA 02116 on Wednesday, January 30th, 2019, 11am-2pm. Complete the label that is at the end of this prospectus and attach it to the hanging wire of the painting.
- Shipped works must be received by January 24, 2019. Be sure to attach the completed label to your hanging wire. A prepaid return shipping label must be included.
- To allow arrangements for cooperative drop-off and return of work for those in remote locations, contact
  information for submitting artists will be shared on request. If you don't want your information shared, please
  indicate this on the registration form or on Smarter Entry.

### **NOTIFICATION OF ACCEPTANCE**

- Accepted artists will be posted on the NEWS website February 1, 2019
- Unaccepted work may be picked up during gallery hours.

### **EXHIBITION HOURS**

Tuesday-Saturday, 10:30 am to 5:30 pm, Sunday 12:00 to 4:00 pm; closed Monday.

### SALES

A 40% commission will be retained by NEWS on all sales. No P.O.R.'s, no N.F.S.'s.

NEWS and the Guild of Boston Artists reserve the right to photograph paintings or use digital images for publicity purposes.

### **RETURN OF WORK**

- Work must be picked up at the Guild of Boston Artists, 162 Newbury Street, Boston, MA on March 3, 2019, 5-6pm or March 4, 2019, 11am-2pm.
- Shipped works will be re-packed and returned to the shipper after March 4, 2019.



# NEW ENGLAND WATERCOLOR SOCIETY Prospectus for 2019 Signature Members Show

February 6, 2019 - March 3, 2019

hosted by

The Guild of Boston Artists 162 Newbury Street, Boston, MA 02116

### \$4,000 in Awards

# CALENDAR September 15, 2018 Submissions open

January 7, 2019	Deadline for submissions (Smarter Entry or postmark)
January 24	Shipped work due
January 30	Hand delivery of paintings, 11am-2pm
February 1	Notification of acceptance and awards
February 2	Juror demonstration, 5-7pm
February 6	Show opens
February 9	Reception & Awards, 2-4pm
March 3	Show closes. Pick up paintings, 5-6pm
March 4	Pick up paintings 11am-2pm
	Shipped works will be repacked and returned after March 4, 2019

### FI IGIRII ITY

- Open to all NEWS Signature Members, one painting per person.
- Painting must have been completed within the last five years.
- All work must be for sale
- All work must be painted with aqua media including watercolor, acrylic, casein, egg tempera, gouache and inks
  on paper or synthetic paper such as Yupo; collage with only aqua media is acceptable.
- All work must be original, no photocopies, color laser prints, multiple prints, pastels or computer generated work.
- Work may not have been created in a class or workshop under a teacher's supervision.
- Work may not be withdrawn early.
- No changes in pricing or catalog information made after submission.
- The Screening Committee has the right to refuse any painting that does not meet the stated specifications or is not accurately represented by image submitted.
- Paintings may not have been previously exhibited in a NEWS show or at the Guild of Boston Artists.
- Review guidelines and regulations at <u>newenglandwatercolorsociety.org/shows.html</u>

## **2019 Signature Member Show**

## **Gallery Details**



2019 Gold Medal
"Harvey" by Irena Roman

The Guild of Boston Artists 162 Newbury St. Boston MA

February 6 to March 3, 2019

## **Congratulations to the Award Winners**

JUROR OF SELECTION & AWARDS: Cindy Baron AWS, OPA, AIS

- Gold Medal Irena Roman, Harvey
- Silver Medal Steven Lush, First and Finest
- Bronze Medal Gigi Burboeck, Windows in the Night
- Marshall Joyce Memorial Award Robert O'Brien, Pensive
- George Shedd Memorial Award Judy Metcalfe, Free Spirit
- Artist & Craftsman of Cambridge Award Stephen H. Holland, Second Parish
- Guild of Boston Artists Award for excellence in realism Janet Laird-Lagassee, *Utilitarian Wood*
- North Shore Art Association Award James Earl, Canadian Steam At Montreal
- Framers' Workshop Award Robin Beckwith, Mosaic
- Golden Art Materials Award Joan McPherson, View From the Farnsworth Museum's Gift Shop
- H. K. Holbein and Co. Merchandise Award Ann Hart, Downtown Dogs
- Jack Richeson Award Robert Noreika, Ice, Wind and Fire
- Marcie McManus Memorial Award Seth Berkowitz, *Inman* Square Winter
- Virginia Avery Memorial Award Thomas Nicholas, *Florence*, *Italy*
- Creative Catalyst Award Carolyn Latanision, Left To Rust, Bethlehem Steel
- Honorable Mention Marla Greenfield, Broad Street Beauty
- Honorable Mention Kristin Stashenko, *Illusions of Grandeur*
- Honorable Mention Kate Sullivan, *Berkeley and Boylston Streets*

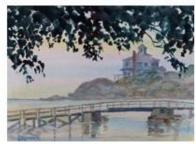
## **2019 Signature Member Show**

Gallery

<u>Details</u>

Please click on a thumbnail to view the image at a larger scale. You can then use the 'Next' and 'Prev' controls to scroll through the large images in order, or 'Close' to return to the thumbnail gallery.







Paul Alie

Lifting Fog

Nancy Alimansky
Fogged In

Jill Crossman Anderson

August Shade







Raymond E. Andreotti
The Village Blacksmith

Lisa Bailey
Turtle Turtle

Nancy Bailey

Hopkinton Polyarts













Seth Berkowitz

Inman Square Winter

Julie Blanchard
Woodland Trail

Winifred Breines

Autumn: White Pottery, Pears,

Pumpkin, Squash



Terri Brooks

Just Water, Please



Gigi Burboeck

Windows in the Night



Mary Callahan Tuscan Winery



Cathy Chin Japanese Maple



JoAnne Chittick

Kitchen Blue

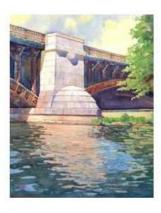


Lilly Cleveland

Ice and Clouds



Tony Conner Cape Ann



Frank Costantino Granite Stalwart, Longfellow



Nancy M. Daly Flight



Gracia Dayton

House in the Woods



Francesca D'Elia
Wayward Wind



Ann Trainor Domingue Weathered History, Portland, ME



Caroline Doucette

Living Gifts



Diane Dubreuil
Cliffs at Ghost Ranch NM

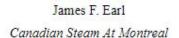


Paul Dudek
Yellowstone 1



Evelyn Dunphy Kyoto Shadows







Jon Fish
Three Places in New England

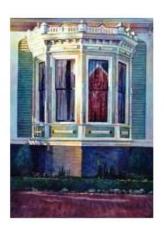


Maryann Goblick

Red and White



Anne Gordon
Field Asters



Marla Greenfield

Broad Street Beauty



Paula Grimes

Fixings for a Soup



Becky Haletky

Damage Done

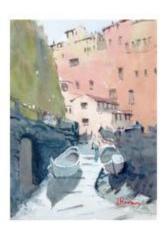


Wendy Hale

Chance Encounters



Steve Hamlin Sachuest Snowy Owl



Jack Haran Manarola Launch Ramp



Ann Hart

Downtown Dogs



Ellen Helman

Coolidge Theatre



Yvonne Hemingway

Lotus Reflections



Mary Hilt Harvest Colors



Peter Hoff

Energy



John Holladay Lobster Boat in Menemsha



Stephen Holland
Second Parish



Nancy Howell

Turbulence



Robert Y. C. Hsiung
Oscar-Toes



Nancy Davis Johnson

The Reading Beach



Margaret Khorey Catch of the Day







Suzanne Chandler Kissell

South African Plumes

John Krenik Wild Wave Sequence

Frederick Kubitz
Friendship of Salem at Derby
Wharf



Andrew Kusmin Lemonade Days



Janet Laird-Lagassee
Utilitarian Wood



Bill Lane
Pot au Feu



Richard LaRoche Corvine Carolers



Carolyn Latanision

Left To Rust, Bethlehem Steel



Steven Lush
First and Finest







Donna MacLure

Blue and Gold



Sally Ann Martone
The Fish School



Marija McCarthy Self-portrait on the Pacific Coast



Paul McMahan Portland Head



Joan McPherson

View From the Farnsworth

Museum's

Gift Shop



Judythe Meagher Summer Storm Brewing



Sally J. Meding

Roads to Redemption



Robert Mesrop

At The Knickerbocker



Judy Metcalfe
Free Spirit



Claudia Michael Spring Warmth



Deborah Miller
Farrar Pond Lincoln



Sally Mitchell Which Way Drivers



Ann M. Murphy

Awakening



Carolyn Newberger

Autumn Ferns with Red and

Yellow Mushrooms



Thomas Nicholas Florence, Italy



Robert Noreika

Ice, Wind and Fire



Robert O'Brien

Pensive







Mardy Rawls

Old Pals

Louis Rizzo

Preparations

Marjorie Rizzo
From Poppies to Ruins



Betty Rogers

Beulah, Bea And Winter



Irena Roman Harvey



Harry Ruddock III Old Hadley Cupola



Nan Rumpf
Black Ice



Richard Sabin Winter Brook III



Dawn Evans Scaltreto
Flowers and Garden







Frances Schreiber

Daybreak

Fran Scully
Ogunquit Surf III

Peg Scully

Light Lunch







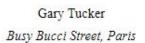
Kristin Stashenko Illusions of Grandeur

Kate Sullivan

Berkeley and Boylston Streets

Marilyn Swift Friendship







Michael E. Vermette

Monhegan Sternman Hoisting

Lobster Traps



P. Anthony Visco
San Antonio Cowboys







Nancy Walton

Under Sail

June Webster

Canal Street

Joyce Wood Shoreline





Karol Wyckoff

Bursting Calm

Nelson Ziegler Oh Boy Lobster

# New England Watercolor Society 2019 Signature Members Show at The Guild of Boston Artists

### **Final Report**

Show Objectives:

Exhibit the best of contemporary watercolor art in New England Market the show, NEWS, and the artists Increase sales by expanding markets
Reinforce the community's appreciation of the watercolor media

Show Dates: February 6 - March 3, 2019

Hours: Tuesday - Saturday, 10:30 am - 5:30 pm and Sunday, 1:00 - 4:00 pm

Reception and Awards: Saturday, February 9, 2:00 - 4:00 pm

Exhibition Juror: Cindy Baron, AWS, OPA, AIS

Exhibited Paintings: 99 accepted, from all six New England states

Juror Painting Demo: February 2, 5:00 - 7:00 pm

Gallery talks: Saturdays 1:00 pm February 16, Gary Tucker February 23, Ann Hart, TWS

March 2, Kristin Stashenko, NWS, RIWS

Painting Demos: Sundays 1:00 - 2:30 pm

February 10, Bill Lane, RIWS February 17, Robert Mesrop, AWS February 24, Ann Trainor Domingue

The Signature Members Show was received, curated, and hung on January 30, tweaked on the morning of January 31 and juried by Cindy Baron in the afternoon. There were 18 awards for a total value of \$4,350 (including Merchandise Awards). Irena Roman received the Gold Medal, Steven Lush received the Silver Medal, and Gigi Burboeck received the Bronze Medal. ( See "2019 Awards" for the list of all awards and award recipients ). The Awards Reception was February 9, 2:00-4:00 pm. It was very well attended by both recipients and the community of artists and elegantly catered by Paul McMahan and Susan Hurst.

The show had more than 1,000 visitors and they consistently commented on both the beauty of the exhibition and the excellence of the paintings themselves. The variety of paintings was very impressive. Styles ranged from realistic to abstract and nonrepresentational. Media included both transparent and opaque watercolor, gouache, and liquid acrylic on traditional papers, Yupo, and TerraSkin. Techniques used included traditional brush work, pouring, spraying, and collage. The gallery talks and painting demonstrations enhanced the appreciation of what is unique and possible with water media.

## New England Watercolor Society Signature Members Exhibit 2019

### Awards

Gold Medal	Irena Roman, Harvey
Silver Medal	Steven Lush, First and Finest
Bronze Medal	Gigi Burboeck, Windows in the Night
Marshall Joyce Me <mark>morial</mark> Award	Robert O'Brien, Pensive
George Shedd Memorial	Robert O Brief, Tensive
Award	Judy Metcalfe, Free Spirit
Artist & Craftsman Supply	
(Cambridge) Award	Stephen Holland, Second Parish
Guild of Boston Artists Award	
for excellence in realism	Janet Laird-Lagassee, Utilitarian Wood
North Shore Art Association Award	James F. Earl, Canadian Steam at Montreal
Framers' Workshop Award	Robin Beckwith, Mosaic
Golden Art Materials Award	Joan McPherson, View From the Farnsworth Museum's Gift Shop
H. K. Holbein Award	Ann Hart, Downtown Dogs
Jack Richeson Award	Robert Noreika, Ice, Wind and Fire
Marcie McManus Award	Seth Berkowitz, Inman Square Winter
Virginia Avery Memorial	
Award	Thomas Nicholas, Florence, Italy
Creative Catalyst Award	Carolyn Latanision, Left to Rust, Bethlehem Steel
Honorable Mention	Marla Greenfield, Broad Street Beauty
Honorable Mention	Kristin Stashenko, Illusions of Grandeur
	Kate Sullivan, Berkeley and Boylston Streets

Cindy Baron, AWS, OPA, AIS

### THE TEAM THAT MADE IT POSSIBLE

Exhibition Chairs Frances Schreiber and Kristin Stashenko

Submissions Chair and Web Master Steve Hamlin

**Exhibition Curator** Andrew Kusmin

Exhibition Posters and Postcards Bill Lane and Paul Alie

Show Committee Paul Dudek, Wendy Hale, Ann Hart, Mary Hilt, Bob Hsiung,

Bill Lane, Deborah Miller, Richard Sabin, Dawn Evans Scaltreto, Kristin Stashenko, and Nancy Walton

Marketing Committee Paul Alie, Paul Dudek, Maryann Goblick, Deborah Miller, Dawn Evans Scaltreto, Kristin Stashenko, Kate Sullivan, P. Anthony Visco,

and Nancy Walton

Marketing Liaisons Robin Beckwith, Tony Conner, Nancy Daly, Diane Dubreuil,

Evelyn Dunphy, Ellen Friel, Becky Haletky, Ann Hart, Yvonne Hemingway, Mary Hilt,

Louis Rizzo, Marjorie Rizzo, and Marilyn Swift

Awards Dawn Evans Scaltreto, Joan Griswold; Nancy Sargent Howell, calligrapher

Watercolor Instructors pamphlet Ann Trainor Domingue

Artist Bio Books Richard Sabin

Reception Hospitality Paul McMahan and Susan Hurst

Guild Reception, Sales and Delivery of Purchased Paintings Alex Ciesielski, Director,

and Rosemary Glidden, Assistant Director

Publicity Tony Visco, Nancy Walton and Steve Hamlin

On-Going Support Wendy Hale, President and Chris Hale, Treasurer

**Special Thanks** to all artists who distributed postcards, ecards, and invites on social media.

To date, six paintings were purchased for a value of \$7,850; at a 30% commission NEWS received \$2,355. With the addition of \$2,970 in revenue from registration, our income from the show is \$5,325. The artists whose paintings were purchased are Ann Trainor Domingue, Evelyn Dunphy, Steven Lush, Kate Sullivan, Nancy Walton, and Nelson Zeigler. Prices ranged from \$600 to \$2,250.

Publicity: The marketing committee met regularly to continue to expand its approaches. Again, a press release was written and an online press packet was developed. The program for the show incorporated information about the society as well as information about the show itself. Two postcards were made, one using last year's gold medal winner and one showing current paintings. The first was mailed to our entire membership, listings from the last four years of the visitor book, most art centers in New England, 87 watercolor instructors in area art programs, and previous purchasers of paintings. The second card was distributed to area hotels, area art centers, coffee shops, and other venues that artists thought would have potential buyers. An electronic version of the postcard was developed for use with social media sites including Facebook, Instagram, Boston.com, Eventbrite.com, Eventsnearhere.com, Whofish and artists' own contacts. Using the online press packet that also listed all artists participating in the show and including images of artists' actual paintings, press releases were sent by the marketing liaisons to the local newspapers of all participating artists. We had excellent publicity on the North Shore, South Shore, Cape Cod, and the Boston Sun as well as in many individual papers. The Instructor's pamphlet was updated to include new signature members.

We were listed in the digital version of the Arts Calendar for the Boston Globe. Signage and a very beautiful window display brought in people who were walking by. Additional outreach included adds in Artscope, Art New England, Where Boston, and The Improper Bostonian. Post cards were delivered to area hotels. The Guild of Boston Artists sent mailings to their email list as did Rhode Island Watercolor Society. There was an interview about the show on Chris Lovett's Neighborhood Network News (channel 9) with the president and a show chair. Steve Hamlin created an online gallery, used the NEWS website as an active marketing tool, and sent out a number of eblasts about the show. A Corporate reception was held and included invitations to 60 area corporations and law offices and 40 area decorators. This led to one of the sales and a potential for further contact for the artist. It is hard to know which marketing efforts are most helpful but this show is now looked upon as a yearly event by many and attendance is up by twenty percent. One of last year's purchasers called to ask about this show since he was looking for a birthday gift for his wife. He came and made another purchase.

Signature Members Show Volunteers: It takes a very real commitment from our artists to bring about a show of this quality. They first contribute their very best paintings and then take on a myriad of tasks. More than 32 volunteers put in extra special efforts. The attachment called "2019 SMS Volunteers" lists many of these members who gave above and beyond and took leadership positions in this process. It is thanks to their efforts that we have accomplished so many of our goals.

Respectfully submitted, Frances Schreiber, Co-Chair

		1						£	
Artist liaiso									
An Hart, Na Dubreuil, To	ancy Walton ony Conner	, Dawn Scaltret Evelyn Dunphy	o, Nan Daly, Y '	vonne Hemingv	vay, JoAnne	Chittick, B	ill Lane, Diar	ne	
	,		,						
						1			
		*							
		1							
		Total of							
				1					
									**
									201
		*							